

# Snapshot of Ohio Help Wanted OnLine® Internship Ads

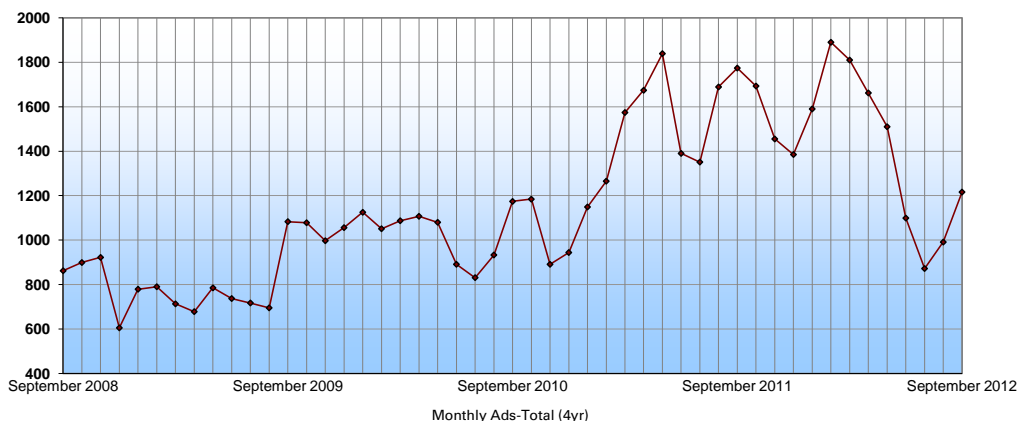
State of Ohio, JobsOhio Network

September 2012

## Summary

For the last monthly reporting period, **1,216** Help Wanted OnLine® (HWOL) ads were posted for internships, according to data from The Conference Board. This is an increase of 225 ads from the previous reporting period. Compared to the same time period a year ago, this reflects a decrease of 558 ads. In addition, the graph below reflects monthly trends of new internship ads posted through September 30, 2012.

Help Wanted OnLine® Internship Ads in Area



Employers in the Area with the Most Internship Ads\*  
over the past month

Total Ads, Employer	1,235
IBM	101
Deloitte	56
General Motors	38
Battelle	27
Arnoff & Associates Inc.	26
Fifth Third Bank	19
Center for Families and Children	18
National Society of Leadership and Success	13
Federal Reserve Bank of Cleveland	12
LeasePointe, Inc.	11
Procter & Gamble	10
Enterprise Rent-A-Car	10
MetroHealth System	10
Goodyear	9
TOA Technologies	9
HFP Racing	8
Battelle Memorial Institute	8
The Sherwin-Williams Company	8
L-3 Communications	8
Alcoa Inc.	8
KPMG	8
ALCOA	8
The Kroger Co.	7

\*Third-party and anonymous employers not included. OnLine® ads are new ads without duplicates.

Top Internship Occupations Found in Area\*  
over the past month

Total Ads	1,237
Public Relations Specialists	128
Market Research Analysts	86
Auditors	79
Accountants	54
Web Developers	50
Computer Support Specialists	36
Management Analysts	34
Computer Programmers	34
Managers, All Other	32
Industrial Engineers	32
Graphic Designers	25
Office Clerks, General	22
Sales Reps, Wholesale & Mfg, Tech & Sci Prod	20
Operations Research Analysts	19
Registered Nurses	19
Network and Computer Systems Administrators	18
Sales Representatives, Services, All Other	18
Demonstrators and Product Promoters	18
Personnel Recruiters	17
Human Resources Managers	16
Pharmacists	15
Meeting and Convention Planners	14
Computer Hardware Engineers	12

\*OnLine® ads are new ads, without duplicates. Some ads may be in two or more occupation codes and counted more than once.

The information provided in this report is based on available information from electronic job posting boards known as The Conference Board Help Wanted OnLine® (HWOL) ads for the mid-monthly time frame. This is a snapshot in time and may not represent long-term trends. Any of this data, including historical reports, may vary slightly over time, as minor revisions are continually made to this live database. An ad may appear in two counties, but may only be counted once at a higher level. This HWOL unduplication process often results in lower ad counts at higher geographic levels. This information should be used in conjunction with local labor market information to provide an overall analysis of current occupational demand. If you have questions about this report, please contact us at: [ContactLM@jfs.ohio.gov](mailto:ContactLM@jfs.ohio.gov).