

# Snapshot of Ohio Help Wanted OnLine® Internship Ads

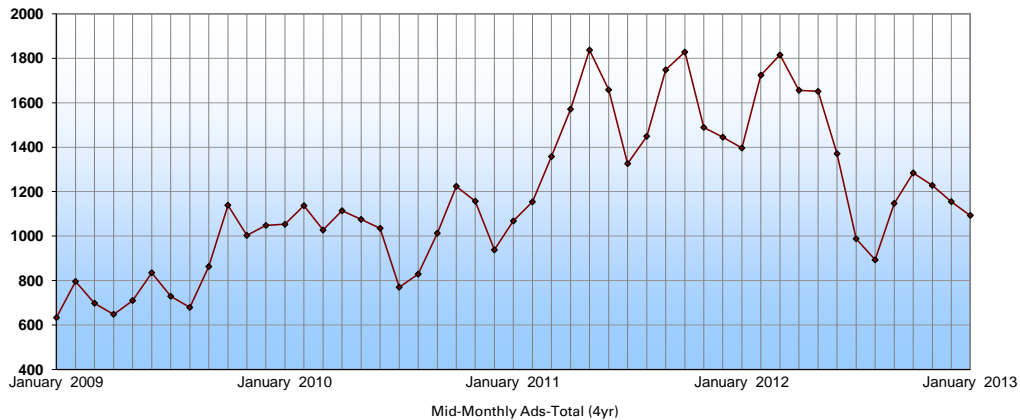
State of Ohio, JobsOhio Network

January 2013

## Summary

For the last 30-day Conference Board reporting period (December 14, 2012 - January 13, 2013) there were 1,093 Help Wanted OnLine® (HWOL) ads posted for internships, according to data from The Conference Board. This is a decrease of 62 ads from the previous reporting period. Compared to the same time period a year ago, this reflects a decrease of 303 ads. In addition, the graph below reflects monthly trends of new internship ads posted through January 13, 2013.

Help Wanted OnLine® Internship Ads in Area



## Employers in the Area with the Most Internship Ads\*

From December 14, 2012, to January 13, 2013

Total Ads, Employer	1,110
Procter & Gamble	34
Arnoff & Associates Inc.	26
The Centers for Families and Children	24
IBM	23
Battelle	19
Enterprise Rent-A-Car	18
General Motors	16
Alliance Data	14
GM	14
FirstEnergy	13
The Sherwin-Williams Company	13
LeasePointe, Inc.	11
KPMG	11
The Scotts Miracle-Gro Company	10
National Interstate Insurance Company	10
HFP Racing	9
The Lubrizol Corporation	9
Akron Racers	8
National Society of Leadership and Success	7
Akron Zoo	7
Cardinal Health	7
Enterprise Holdings	7
Goodyear	6

\*Third-party and anonymous employers not included. OnLine® ads are new ads without duplicates.

## Top Internship Occupations Found in Area\*

From December 14, 2012, to January 13, 2013

Total Ads	1,110
Public Relations Specialists	112
Market Research Analysts	100
Computer Support Specialists	47
Management Analysts	36
Web Developers	33
Computer Programmers	27
Accountants	26
1st-Line Superv/Mgr of Retail Sales Workers	25
Industrial Engineers	24
1st-Line Superv/Mgr of Non-Retail Sales Workers	23
Computer Systems Analysts	21
Managers, All Other	21
Auditors	19
Pharmacists	19
Graphic Designers	18
Sales Representatives, Services, All Other	17
Office Clerks, General	17
Network and Computer Systems Administrators	16
Sales Reps, Wholesale & Mfg, Exc Tech & Sci Prod	14
Advertising Sales Agents	14
Financial Analysts	13
Demonstrators and Product Promoters	12
Marketing Managers	12

\*OnLine® ads are new ads, without duplicates. Some ads may be in two or more occupation codes and counted more than once.

The information provided in this report is based on available information from electronic job posting boards known as The Conference Board Help Wanted OnLine® (HWOL) ads for the mid-monthly time frame. This is a snapshot in time and may not represent long-term trends. Any of this data, including historical reports, may vary slightly over time, as minor revisions are continually made to this live database. An ad may appear in two counties, but may only be counted once at a higher level. This HWOL unduplication process often results in lower ad counts at higher geographic levels. This information should be used in conjunction with local labor market information to provide an overall analysis of current occupational demand. If you have questions about this report, please contact us at: [ContactLM@jfs.ohio.gov](mailto:ContactLM@jfs.ohio.gov).