

Snapshot of Ohio Help Wanted OnLine® Internship Ads

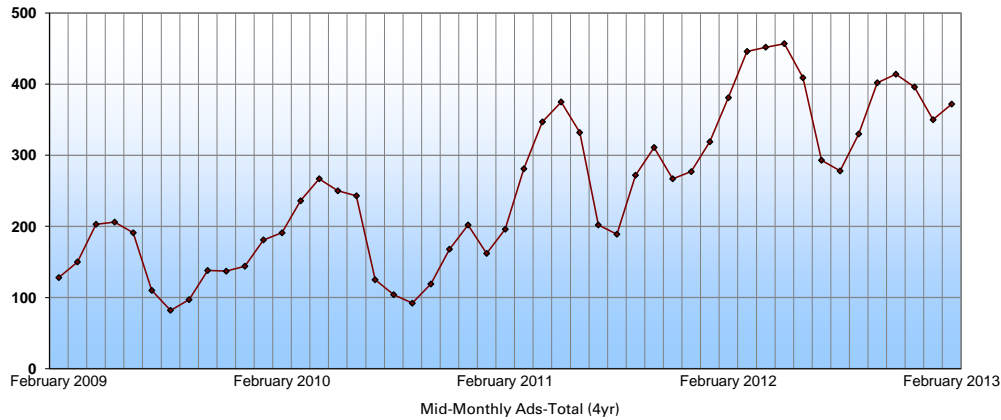
Columbus-Central Ohio Area, JobsOhio Network

February 2013

Summary

For the last 30-day Conference Board reporting period (January 14, 2013 - February 13, 2013) there were 372 Help Wanted OnLine® (HWOL) ads posted for internships, according to data from The Conference Board. This is an increase of 22 ads from the previous reporting period. Compared to the same time period a year ago, this reflects a decrease of 9 ads. In addition, the graph below reflects monthly trends of new internship ads posted through February 13, 2013.

Help Wanted OnLine® Internship Ads in Area



Employers in the Area with the Most Internship Ads*

From January 14, 2013, to February 13, 2013

Total Ads, Employer	372
IBM	30
Battelle	20
Alliance Data	18
The Scotts Miracle-Gro Company	14
Cardinal Health	10
Grange Insurance	10
Momentive	7
Nationwide Children's Hospital	6
American Family Insurance	6
Fiserv	5
ADP, Inc.	4
Life Connect At Home	4
Outlook Media	4
Ohio Historical Society	4
Limited Brands	4
KPMG	3
Battelle Memorial Institute	3
Meijer	3
Enterprise Rent-A-Car Company	3
Wendy's	3
Sherwin-Williams	3
Environmental Protection Agency	3
Bayer	3

*Third-party and anonymous employers not included. OnLine® ads are new ads without duplicates.

Top Internship Occupations Found in Area*

From January 14, 2013, to February 13, 2013

Total Ads	372
Market Research Analysts and Marketing Specialists	48
Public Relations Specialists	39
Web Developers	18
Computer Programmers	15
Computer User Support Specialists	15
Graphic Designers	14
Management Analysts	13
Managers, All Other	11
Accountants	9
Sales Reps, Wholesale & Mfg, Exc Tech & Sci Prod	7
Sales Representatives, Services, All Other	7
Software Developers, Systems Software	6
Software Developers, Applications	6
Insurance Sales Agents	6
Marketing Managers	6
Financial Analysts	5
Sales Agents, Financial Services	5
Purchasing Agents, Exc Wholesale, Retail, & Farm Prod	4
Training and Development Specialists	4
Demonstrators and Product Promoters	4
Purchasing Managers	4
Mechanical Engineers	4
Office Clerks, General	4

*OnLine® ads are new ads, without duplicates. Some ads may be in two or more occupation codes and counted more than once.

The information provided in this report is based on available information from electronic job posting boards known as The Conference Board Help Wanted OnLine® (HWOL) ads for the mid-monthly time frame. This is a snapshot in time and may not represent long-term trends. Any of this data, including historical reports, may vary slightly over time, as minor revisions are continually made to this live database. An ad may appear in two counties, but may only be counted once at a higher level. This HWOL unduplication process often results in lower ad counts at higher geographic levels. This information should be used in conjunction with local labor market information to provide an overall analysis of current occupational demand. If you have questions about this report, please contact us at: ContactLMI@ifs.ohio.gov.