

Snapshot of Ohio Help Wanted OnLine® Internship Ads

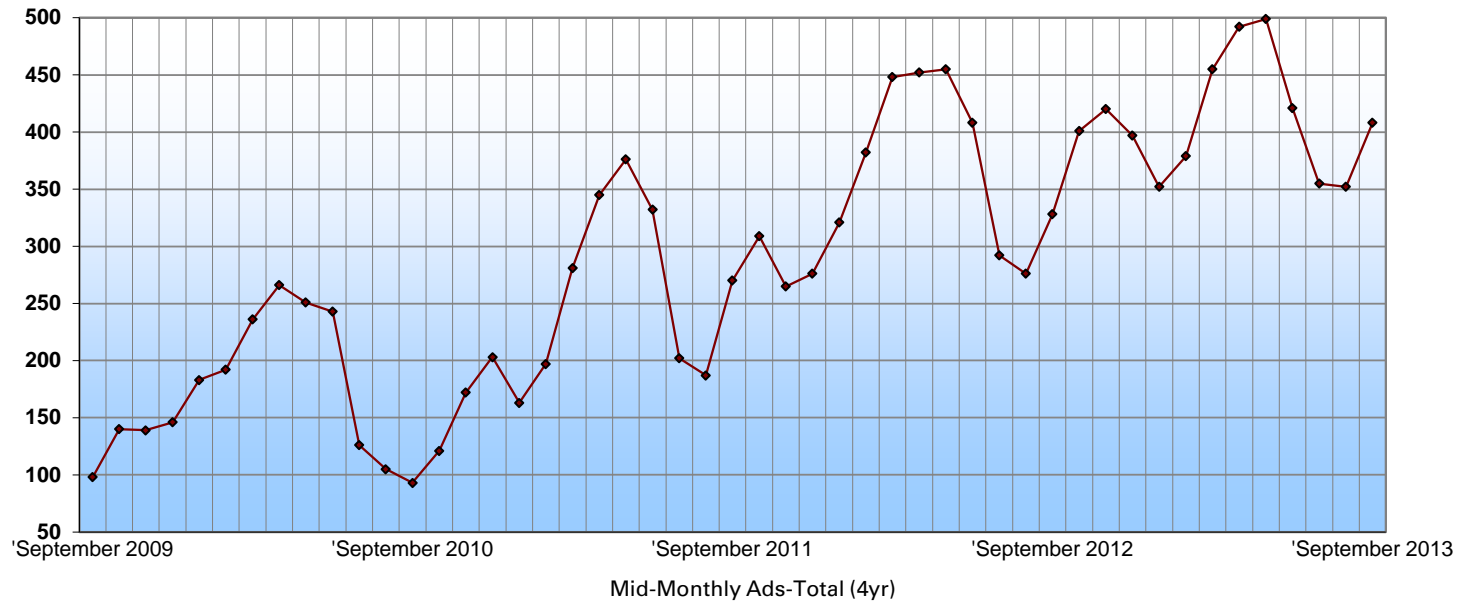
Columbus-Central Ohio Area, JobsOhio Network

September 2013

Summary

For the last 30-day Conference Board reporting period (August 14, 2013 - September 13, 2013) there were 408 Help Wanted OnLine® (HWOL) ads posted for internships, according to data from The Conference Board. This is an increase of 56 ads from the previous reporting period. Compared to the same time period a year ago, this reflects an increase of 80 ads. In addition, the graph below reflects monthly trends of new internship ads posted through September 13, 2013.

Help Wanted OnLine® Internship Ads in Area



Employers in the Area with the Most Internship Ads*

From August 14, 2013, to September 13, 2013

Total Ads, Employer	408
Cardinal Health	16
Genesis Rehabilitation	13
Battelle	13
Verizon	9
OCLC	8
RER Testing Services	8
AJB Marketing	8
The American National Red Cross	7
John Deere	6
Outlook Media	6
Whirlpool	5
Bob Evans Farms, Inc.	5
The Scotts Miracle-Gro Company	5
SBC Advertising	5
Deloitte	4
Enterprise Rent-A-Car Company	4
State of Ohio	4
Ashland Inc.	4
Battelle Memorial Institute	4
Minute Clinic	3
Nationwide Children's Hospital	3
United Way	3
CON-WAY FREIGHT	3

*Third-party and anonymous employers not included. OnLine® ads are all available ads without duplicates.

Top Internship Occupations Found in Area*

From August 14, 2013, to September 13, 2013

Total Ads	408
Public Relations Specialists	54
Market Research Analysts and Marketing Specialists	30
Web Developers	19
Software Quality Assurance Engineers and Testers	15
Industrial Engineers	15
Graphic Designers	13
Auditors	10
Accountants	10
Computer User Support Specialists	10
Demonstrators and Product Promoters	10
Civil Engineers	9
Managers, All Other	9
Electrical Engineers	6
Customer Service Representatives	6
Management Analysts	5
Computer Programmers	5
Operations Research Analysts	5
Sales Reps, Wholesale & Mfg, Exc Tech & Sci Prod	5
Physical Therapists	5
Occupational Therapists	5
Electricians	5
Meeting, Convention, and Event Planners	4
Training and Development Specialists	4

*OnLine® ads are all available ads, without duplicates. Some ads may be in two or more occupation codes and counted more than once.

The information provided in this report is based on available information from electronic job posting boards known as The Conference Board Help Wanted OnLine® (HWOL) ads for the mid-monthly time frame. This is a snapshot in time and may not represent long-term trends. Any of this data, including historical reports, may vary slightly over time, as minor revisions are continually made to this live database. An ad may appear in two counties, but may only be counted once at a higher level. This HWOL unduplication process often results in lower ad counts at higher geographic levels. This information should be used in conjunction with local labor market information to provide an overall analysis of current occupational demand. If you have questions about this report, please contact us at: ContactLMI@jfs.ohio.gov.