

# Snapshot of Ohio Help Wanted OnLine® Internship Ads

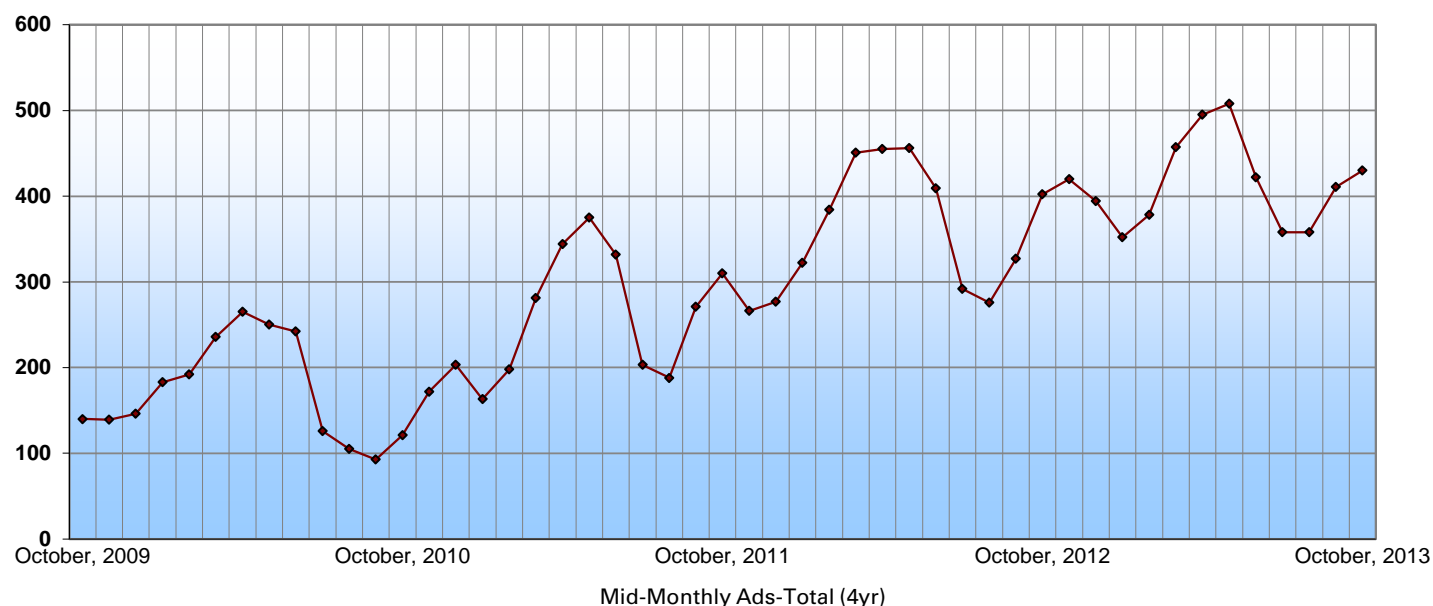
Columbus-Central Ohio Area, JobsOhio Network

October 2013

## Summary

For the last 30-day Conference Board reporting period (September 14, 2013 - October 13, 2013) there were 430 Help Wanted OnLine® (HWOL) ads posted for internships, according to data from The Conference Board. This is an increase of 19 ads from the previous reporting period. Compared to the same time period a year ago, this reflects an increase of 28 ads. In addition, the graph below reflects monthly trends of new internship ads posted through October 13, 2013.

Help Wanted OnLine® Internship Ads in Area



## Employers in the Area with the Most Internship Ads\*

From September 14, 2013, to October 13, 2013

Total Ads, Employer	430
Alliance Data	20
Cardinal Health	16
Genesis Rehabilitation	13
Battelle	11
AJB Marketing	9
RER Testing Services	8
John Deere	7
The American National Red Cross	7
The Scotts Miracle-Gro Company	6
Outlook Media	6
Verizon	6
Whirlpool	5
SBC Advertising	5
American Honda Motor Company	5
Battelle Memorial Institute	5
PACER INTERNATIONAL, INC.	5
Deloitte	4
American Family Insurance	4
Enterprise Rent-A-Car Company	4
United Way	4
Ashland Inc.	4
State of Ohio	4
American Heart Association	4

\*Third-party and anonymous employers not included. OnLine® ads are all available ads without duplicates.

## Top Internship Occupations Found in Area\*

From September 14, 2013, to October 13, 2013

Total Ads	430
Public Relations Specialists	52
Market Research Analysts & Marketing Specialists	51
Web Developers	15
Industrial Engineers	15
Management Analysts	12
Graphic Designers	12
Managers, All Other	11
Accountants	10
Software Quality Assurance Engineers and Testers	10
Auditors	9
Electricians	9
Civil Engineers	8
Computer User Support Specialists	7
Electrical Engineers	7
Customer Service Representatives	7
Office Clerks, General	7
Demonstrators and Product Promoters	7
Operations Research Analysts	6
Construction Carpenters	6
Occupational Therapists	6
Heavy and Tractor-Trailer Truck Drivers	6
Financial Analysts	5
Human Resources Specialists	5

\*OnLine® ads are all available ads, without duplicates. Some ads may be in two or more occupation codes and counted more than once.

The information provided in this report is based on available information from electronic job posting boards known as The Conference Board Help Wanted OnLine® (HWOL) ads for the mid-monthly time frame. This is a snapshot in time and may not represent long-term trends. Any of this data, including historical reports, may vary slightly over time, as minor revisions are continually made to this live database. An ad may appear in two counties, but may only be counted once at a higher level. This HWOL unduplication process often results in lower ad counts at higher geographic levels. This information should be used in conjunction with local labor market information to provide an overall analysis of current occupational demand. If you have questions about this report, please contact us at: [ContactLMI@jfs.ohio.gov](mailto:ContactLMI@jfs.ohio.gov).