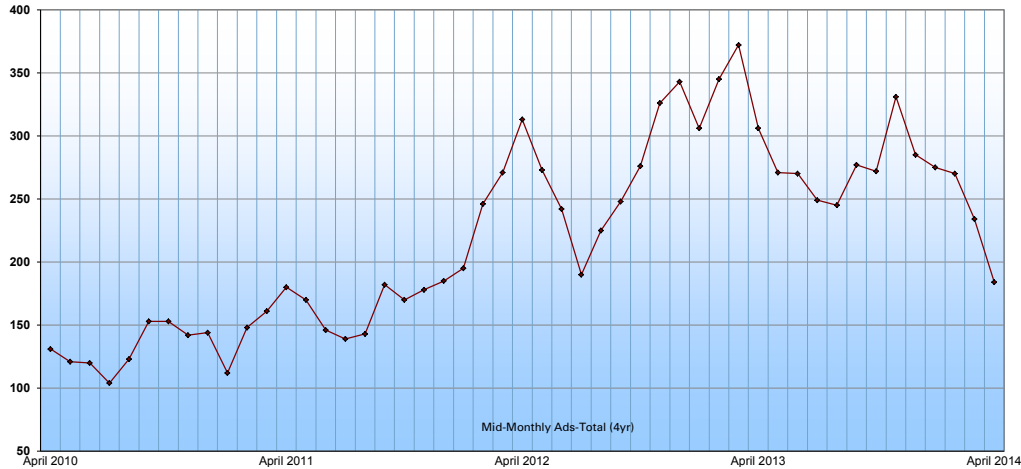


Help Wanted OnLine® Internship Ads in the Cincinnati-Southwest JobsOhio Network

April 2014 Snapshot of Help Wanted OnLine® Internship Ads

A total of 184 internship openings were posted online from March 14, 2014, through April 13, 2014, for Cincinnati and southwest Ohio. This was a decrease of 50 ads from the previous reporting period and a decrease of 122 ads compared to the same time period a year ago. The graph below shows historical trends for internship ads posted in this area over the last several years.



Employers with the Most Internship Ads

Employer	Ads
General Electric	14
Kroger Foods	11
Great American Insurance Co.	9
Fifth Third Bank	8
The Procter & Gamble Company	8
Luxottica	7
Johnson & Johnson Family of Companies	6
Ethicon Endo-surgery	6
University of Miami	6
Ameritas Life Insurance Corporation	5
American Family Insurance	4
Duke Energy Corporation	3
Enterprise Rent-A-Car Company	2
SoTechie	2
Butler County Regional Transit Authority	2
medpace	2
Quest Diagnostics	2
Pac Worldwide	2
W&S Life Insurance	2
Western & Southern Financial Group	2
TOTAL QUALITY LOGISTICS	2
Axcess Financial	2
AVANTE	2

Top Internship Occupations Found in Area

Occupation	Ads
Market Research Analysts and Marketing Specialists	11
Industrial Engineers	10
Managers, All Other	8
Public Relations Specialists	8
First-Line Supervisors of Retail Sales Workers	7
Accountants	6
Purchasing Managers	6
Insurance Sales Agents	5
Civil Engineers	5
Web Developers	5
Training and Development Specialists	4
Management Analysts	4
Auditors	4
Heavy and Tractor-Trailer Truck Drivers	4
Logisticians	3
Sales Representatives, Services, All Other	3
Aerospace Engineers	3
Marketing Managers	3
Computer User Support Specialists	3
Information Technology Project Managers	3
Software Developers, Applications	3
Graphic Designers	3
Medical Scientists, Except Epidemiologists	3

EDITOR'S NOTE: The information provided in this report is based on Help Wanted OnLine® (HWOL) data provided by The Conference Board. This series is compiled with Wanted Analytics Software. Third-party, duplicate and anonymous ads are not included. Reports for other areas or months are located at <http://ohiolmi.com/asp/omj/hw.htm>.

This information is a snapshot in time and may not represent long-term trends. Any of this data, including historical reports, may vary slightly over time, as minor revisions are continually made to this live database. Some ads may be in two or more occupation codes and counted more than once. This information should be used in conjunction with local labor market information to provide an overall analysis of current occupational demand.