

OHIO SHALE



QUARTERLY ECONOMIC TRENDS FOR
OHIO OIL AND GAS INDUSTRIES

January 2014

CONTENTS

A Message from Director Dungey	2
Executive Summary	3
Background Information	4
Data Sources	4
Data Limitations	4
Snapshot of Ohio's Economy	5
Mining and Logging Jobs vs. Total Jobs in Ohio ...	5
Statewide Shale-Related Industries	6
JobsOhio Network	7
Regional Shale-Related Industries	8
Wages for Ohio Shale-Related Core and Ancillary Industries	9
Ohio Shale-Related Online Job Postings	10
Well Activity Status	11
Key Occupations in Core Shale-Related Industries ..	12
Statewide Shale-Related Employment Data	14
JobsOhio Network Shale-Related Employment	15
County Unemployment Rates in December 2013	16
County Unemployment Rates in December 2012	17
Definitions	18



A Message from Director Dungey

Oil and gas drilling has only recently begun to accelerate in Ohio, but already many families and communities have begun to see a positive impact. As you'll see in the pages that follow, core shale-related employment, which includes such things as pipeline construction and well drilling, increased more than 56 percent from the second quarter of 2011 to the second quarter of 2013. Ancillary employment – for example, freight trucking and environmental consulting – also increased. We expect non-shale industries, such as food and retail businesses near drilling sites and the surrounding communities, to benefit from increasing shale activity, as well.

Ohio is fortunate to have this natural resource that can provide good jobs for families and reinvigorate many of our communities, especially those in the eastern part of the state. The average wages of shale-related jobs are excellent: \$70,160 in core industries and \$59,516 in ancillary industries. In both cases, this is higher than the average wage in all Ohio industries: \$44,532.

At the Ohio Department of Job and Family Services (ODJFS), we have been working hard to help more Ohioans take advantage of these opportunities. We've been working closely with local workforce investment areas, community colleges, other post-secondary educational institutions and employers to identify the occupations most in need of workers and to make sure that appropriate training programs are in place. In any given month, thousands of shale-related job openings are posted online, at www.ohiomeansjobs.com. The Ohio Board of Regents also provides an overview of shale-related employment opportunities and information about education and training at www.ohioenergypathways.org.

Individuals can sign up for on-the-job training opportunities at any of the state's local OhioMeansJobs Centers, which provide free job training and other services to Ohioans looking for work and employers looking for workers. Individuals can post their resumes, and employers can post job openings at www.ohiomeansjobs.com. We encourage any Ohioans in need of work or who may be considering new careers to explore these opportunities. We're committed to improving the well-being of Ohio's workforce and families, and are excited about the potential shale holds to make a significant difference in so many families' lives.

A handwritten signature in black ink that reads "Cynthia C. Dungey".

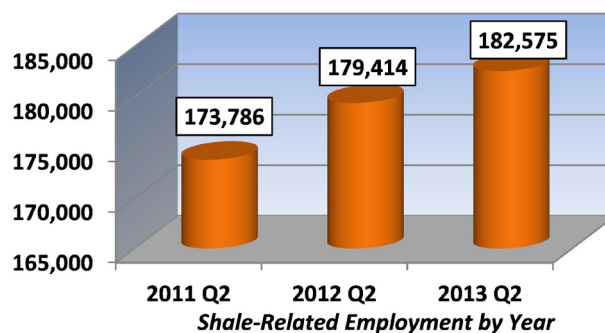
Cynthia C. Dungey, Director
Ohio Department of Job and Family Services



EXECUTIVE SUMMARY

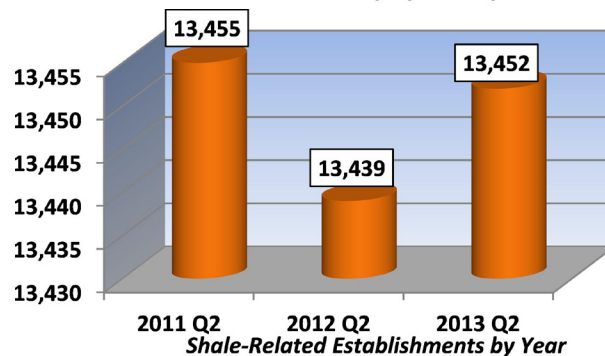
Employment (2011 Q2 to 2013 Q2)

- Core shale-related industry employment (such as pipeline construction and well drilling) was up 3,876 (56.4 percent).
- Ancillary shale-related industry employment (such as freight trucking and environmental consulting) increased 4,913 (2.9 percent).
- All industry employment was up 146,547 (2.9 percent).



Business Establishments (2011 Q2 to 2013 Q2)

- There were 129 core shale-related business establishments added (21.8 percent).
- Ancillary shale-related industries declined by 132 establishments (1.0 percent).
- Over the same time period, Ohio experienced a slight decline of 0.2 percent in business establishments in all industries.
- Shale-related business establishments totaled 13,455 during the second quarter of 2013.



Wages (2012 Q3 through 2013 Q2)

- The average wage across all industries was \$44,532.
- The average wage in core shale-related industries was \$70,160, which was \$25,628 greater than the average for all industries.
- The average wage in ancillary shale-related industries was \$59,516, which was \$14,984 greater than the average for all industries.

Stable Employment, All Hires and Separations (2011 Q4 to 2012 Q4)

- Stable jobs, those present at the beginning and end of a quarter, increased in all core shale-related industries: oil and gas extraction, support activities for mining, pipeline transportation of natural gas, and utility system construction.

Online Job Postings (2013 Q4)

- There were 4,698 online job postings statewide in core and ancillary shale-related industries.

These data are meant to provide a barometer of shale-related economic activity and employment trends. While the vast majority of shale-related employment can be found in certain industries, not all business establishments in those industries are involved in shale activity. For those that are, not all of their products and services and, therefore, their employment, are necessarily linked to shale-related economic activity.

BACKGROUND INFORMATION

Data Sources

The purpose of this quarterly publication is to provide the most current available data on shale-related economic activity in Ohio as compared to the base year of 2011. Although several data sources are cited in this publication, the primary source is the Quarterly Census of Employment and Wages (QCEW).

The QCEW program derives its data from quarterly tax reports of employers subject to state and federal unemployment insurance laws. This includes 95 percent or more of all wage and salary employment in Ohio. Under the QCEW program, employment data represent the number of covered workers who worked during, or received pay for, the pay period including the 12th of the month. Excluded are members of the armed forces, the self-employed, unpaid family workers and railroad workers covered by the railroad unemployment insurance system. Data is published approximately six months after the quarter ends.

Also included in this publication are several additional data sources that capture Ohio's most current overall economic situation (Local Area Unemployment Statistics and Current Employment Statistics), employer demand (The Conference Board Help Wanted OnLine™ Data Set) and hiring activity (Quarterly Workforce Indicators). For an explanation of all data sources, please refer to the "Definitions" section on page 18.

In this edition, most current data from the QCEW program are for the second quarter of 2013. Because the data are not seasonally adjusted, the same quarter of a given year must be used when analyzing growth over time. This will ensure that seasonal factors are not influencing employment change. Therefore, second quarter 2013 QCEW data are compared to second quarter 2011 QCEW data.

Data Limitations

The North American Industry Classification System (NAICS) was used to define shale-related industries. Much of the information included in this publication reflects data on a group of six industries identified as "core" and a group of 30 industries identified as "ancillary." These data are meant to provide a barometer of shale-related economic activity and employment trends. While the vast majority of shale-related employment can be found in these industries, not all business establishments in these industries are involved in shale activity. For those that are, not all of their products and services and, therefore, their employment are necessarily linked to shale-related economic activity. This is particularly true for the ancillary industries.

The data in this publication include government employment (federal, state and local) in all shale-related industries because significant non-private employment is present in a number of these industries, most notably: highway, street and bridge construction; engineering services; water supply and irrigation systems; and sewage treatment facilities.

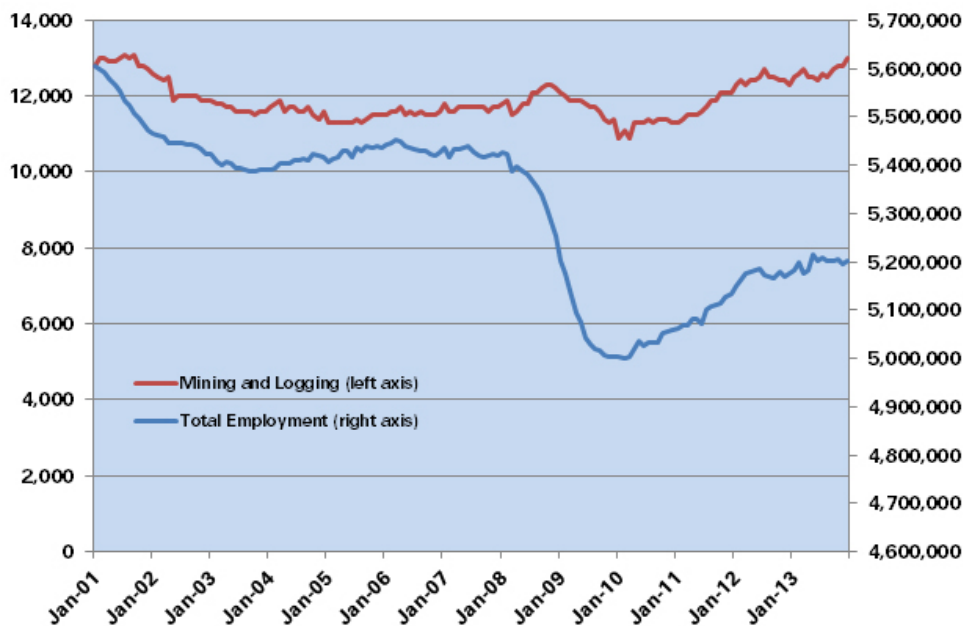
As shale-related activity develops further in Ohio, additional industries may be added to the ancillary group, based on such factors as significant employment gains in an industry in a geographic region or the identification of a group of companies in the same industry involved in shale-related activity.

Snapshot of Ohio's Economy

- **Ohio's seasonally adjusted unemployment rate for December 2013 was 7.2 percent.**
 - The rate was 0.5 percentage points higher than the December 2012 rate.
- **Ohio had 5,200,600 seasonally adjusted nonfarm jobs in December 2013.**
 - Compared to December 2012, employment increased by 25,600 jobs.
- **Ohio's hiring activity decreased from the fourth quarter of 2011 to the fourth quarter of 2012.**
 - Across all industries, an estimated 787,212 workers started new jobs (new hires and rehires) during the fourth quarter of 2012, a decrease of 66,878 hires over the fourth quarter of 2011.
- **Employer demand increased in Ohio.**
 - 444,733 job ads were posted online in fourth quarter 2013, a decrease of 8,878 from fourth quarter 2012.
- **Ohio's supply/demand rate, which is the ratio of the number of unemployed people to advertised job vacancies, is higher than the U.S. rate (The Conference Board).**
 - The December Ohio supply/demand rate was 2.30, which was above the U.S. rate (2.11).

Mining and Logging Jobs vs. Total Jobs in Ohio

Total Mining and Logging Employment since January 2001 (Seasonally Adjusted)



Source: Current Employment Statistics. Estimates may be revised.

- **In December 2013, 13,000 workers were employed in the mining and logging industries.**
 - From December 2012 to December 2013, employment increased by a total of 700 jobs.

STATEWIDE SHALE-RELATED INDUSTRIES

Number of Business Establishments and Employment in Shale-Related Industries (2011 Q2-2013 Q2)*

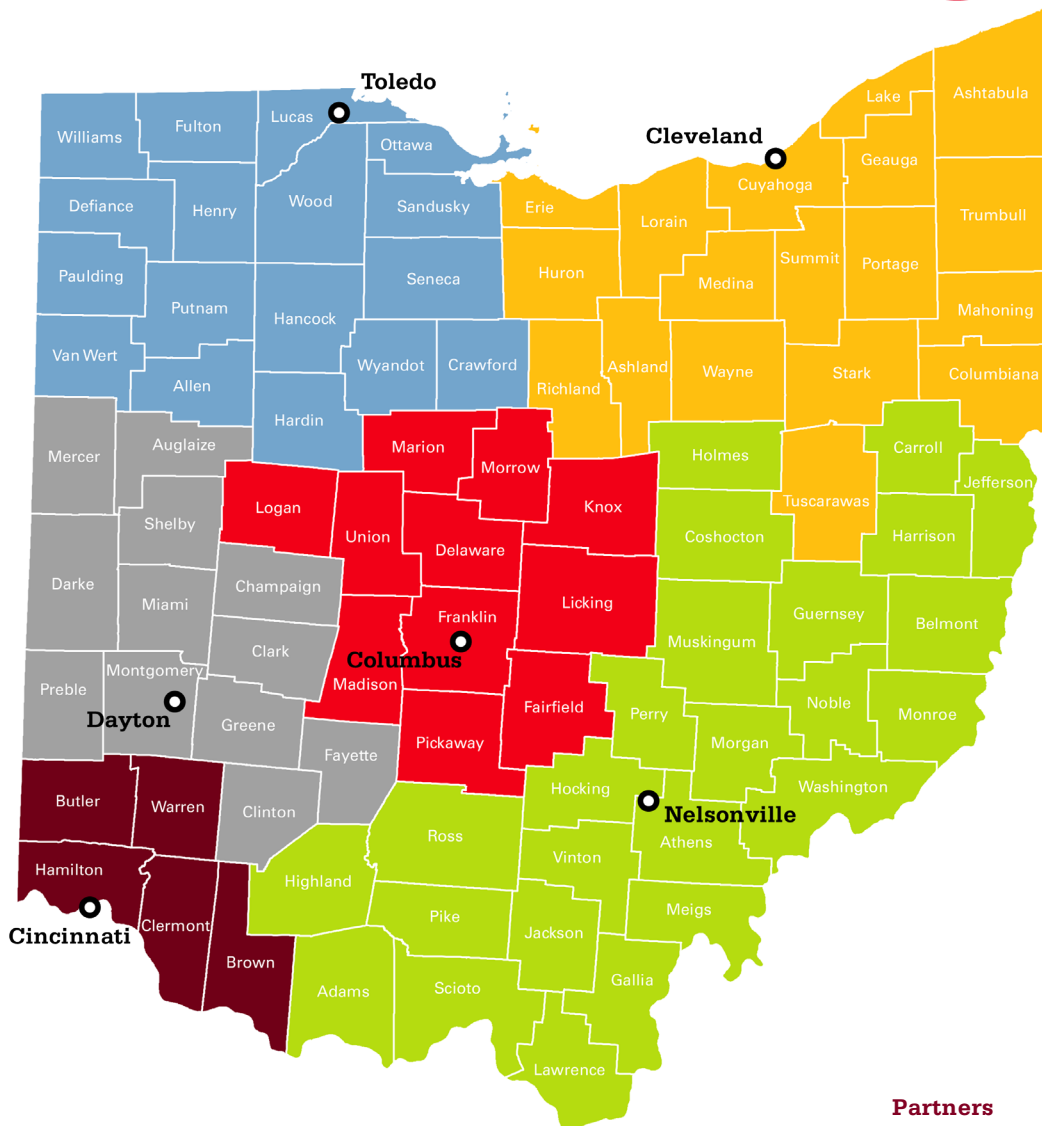
Core Industries		2011 Q2		2013 Q2		Change	
NAICS	Title	Estab.	Empl.	Estab.	Empl.	Estab.	Empl.
211111	Crude petroleum and natural gas extraction	194	2,863	206	1,772	12	-1,091
211112	Natural gas liquid extraction	3	24	16	286	13	262
213111	Drilling oil and gas wells	79	525	94	975	15	450
213112	Support activities for oil and gas operations	181	1,292	231	2,376	50	1,084
237120	Oil and gas pipeline construction	98	1,862	136	5,029	38	3,167
486210	Pipeline transportation of natural gas	36	307	37	311	1	4
Core Industry Totals		591	6,873	720	10,749	129	3,876
Ancillary Industries		2011 Q2		2013 Q2		Change	
NAICS	Title	Estab.	Empl.	Estab.	Empl.	Estab.	Empl.
221112	Fossil fuel electric power generation	83	5,292	71	4,400	-12	-892
221210	Natural gas distribution	142	3,723	142	4,101	0	378
221310	Water supply and irrigation systems	248	6,049	256	5,970	8	-79
221320	Sewage treatment facilities	212	3,846	207	3,882	-5	36
237110	Water and sewer system construction	390	5,029	362	4,822	-28	-207
237310	Highway, street, and bridge construction	724	15,156	735	16,143	11	987
238912	Nonresidential site preparation contractors	628	5,117	587	5,395	-41	278
325110	Petrochemical manufacturing	5	357	5	326	0	-31
325120	Industrial gas manufacturing	47	748	42	753	-5	5
331110	Iron and steel mills and ferroalloy manufacturing	58	9,982	59	9,203	1	-779
331210	Iron, steel pipe and tube from purchase steel	53	3,122	37	2,680	-16	-442
333131	Mining machinery and equipment manufacturing	12	453	11	483	-1	30
333132	Oil and gas field machinery and equipment	6	137	11	356	5	219
423810	Construction equipment merchant wholesalers	200	2,575	191	3,260	-9	685
423830	Industrial machinery merchant wholesalers	1,693	15,287	1,616	16,330	-77	1,043
423840	Industrial supplies merchant wholesalers	503	4,803	487	4,736	-16	-67
484110	General freight trucking, local	1,361	12,206	1,358	12,483	-3	277
484220	Other specialized trucking, local	1,008	7,094	1,017	7,523	9	429
484230	Other specialized trucking, long-distance	284	4,540	305	5,371	21	831
531190	Lessors of other real estate property	291	949	274	947	-17	-2
532412	Other heavy machinery rental and leasing	167	1,318	183	1,883	16	565
541330	Engineering services	2,285	27,611	2,313	28,490	28	879
541360	Geophysical surveying and mapping services	51	257	54	378	3	121
541380	Testing laboratories	359	6,535	366	6,073	7	-462
541620	Environmental consulting services	299	1,676	312	1,742	13	66
562910	Remediation services	178	2,394	205	3,767	27	1,373
811310	Commercial machinery repair and maintenance	1,102	7,328	1,064	7,674	-38	346
924110	Air, water, and waste program administration	165	6,259	158	6,170	-7	-89
924120	Administration of conservation programs	281	6,586	274	6,045	-7	-541
926130	Utility regulation and administration	29	484	30	440	1	-44
Ancillary Industry Totals		12,864	166,913	12,732	171,826	-132	4,913
Core Industries and Ancillary Industries Totals		13,455	173,786	13,452	182,575	-3	8,789

Source: Quarterly Census of Employment and Wages.

*Large increases and decreases in employment may be the result of a change in industry classification following a routine NAICS assignment review.

- From 2011 Q2 to 2013 Q2, employment in core industries increased by 3,876 (56.4 percent). Over the same period, employment in ancillary industries increased by 4,913 (2.9 percent).
- From 2011 Q2 to 2013 Q2, the number of business establishments in the core industries grew by 129 (21.8 percent), while establishments in ancillary industries declined by 132 (1.0 percent).

JOB SOHIO NETWORK



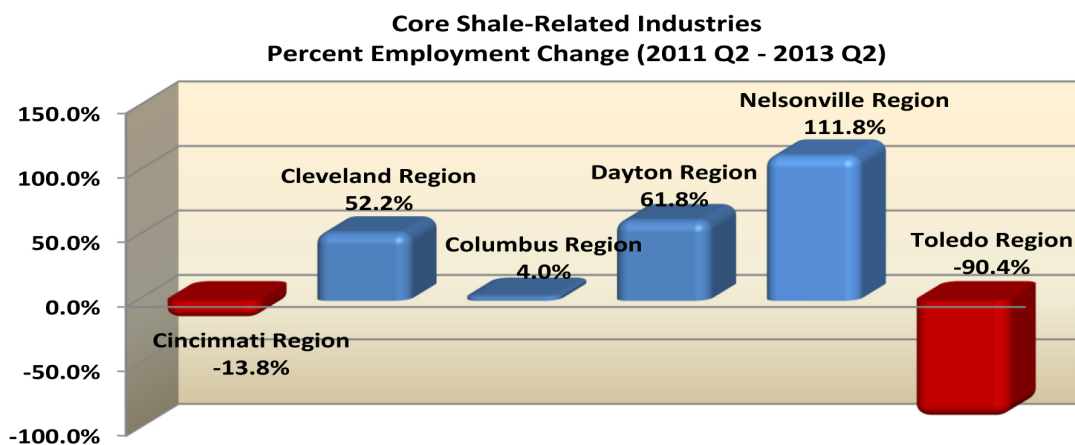
Partners

- Appalachian Partnership for Economic Growth
- Cincinnati USA Partnership
- Columbus 2020!
- Dayton Development Coalition
- Regional Growth Partnership
- Team NEO

REGIONAL SHALE-RELATED INDUSTRIES

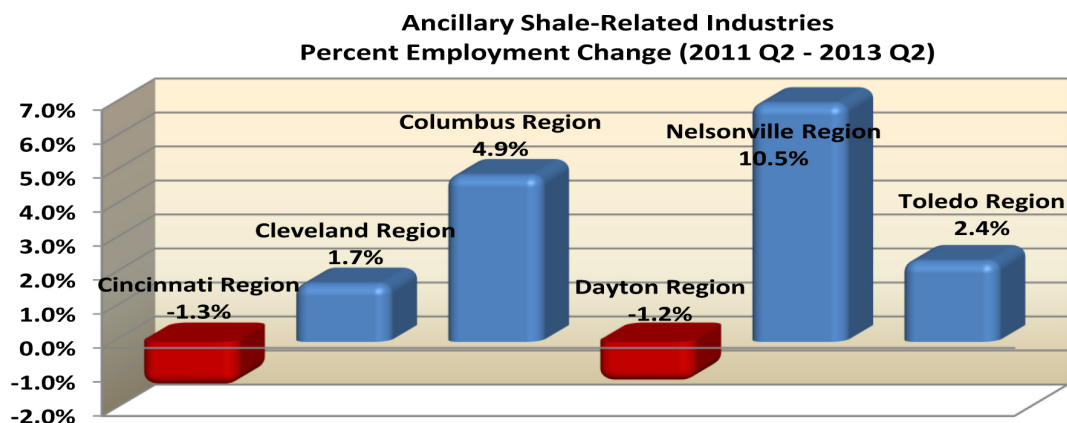
The JobsOhio Network is a partnership of statewide economic development organizations with deep ties to their business communities. The following charts show trends in shale-related employment for each of the six JobsOhio regions.

Large percent increases and decreases in employment may be the result of a change in industry classification following a routine NAICS assignment review. Changes in NAICS assignment are typically done with the publication of first quarter data.



Source: Quarterly Census of Employment and Wages.

- For the core shale-related industries, the largest percent growth in employment was in the Nelsonville region (111.8 percent), followed by the Dayton region (61.8 percent).



Source: Quarterly Census of Employment and Wages.

- For the ancillary shale-related industries, the largest percent growth in employment was in the Nelsonville region (10.5 percent), followed by the Columbus region (4.9 percent).

WAGES FOR OHIO SHALE-RELATED CORE AND ANCILLARY INDUSTRIES

- The average wage across all industries for 2012 Q3 through 2013 Q2 was \$44,532.
- The average wage in the core industries was \$25,682 greater than the average wage for all industries.
- The average wage in the ancillary industries was approximately \$14,984 higher than the average wage for all industries.

**Core Shale-Related
Industries
(2012 Q3-2013 Q2)**

\$70,160

**Ancillary Shale-Related
Industries
(2012 Q3-2013 Q2)**

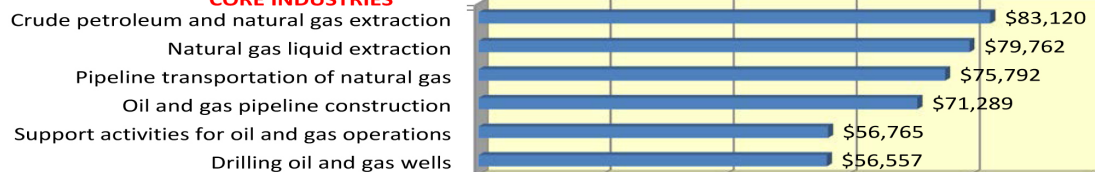
\$59,516

**All Ohio Industries
(2012 Q3-2013 Q2)**

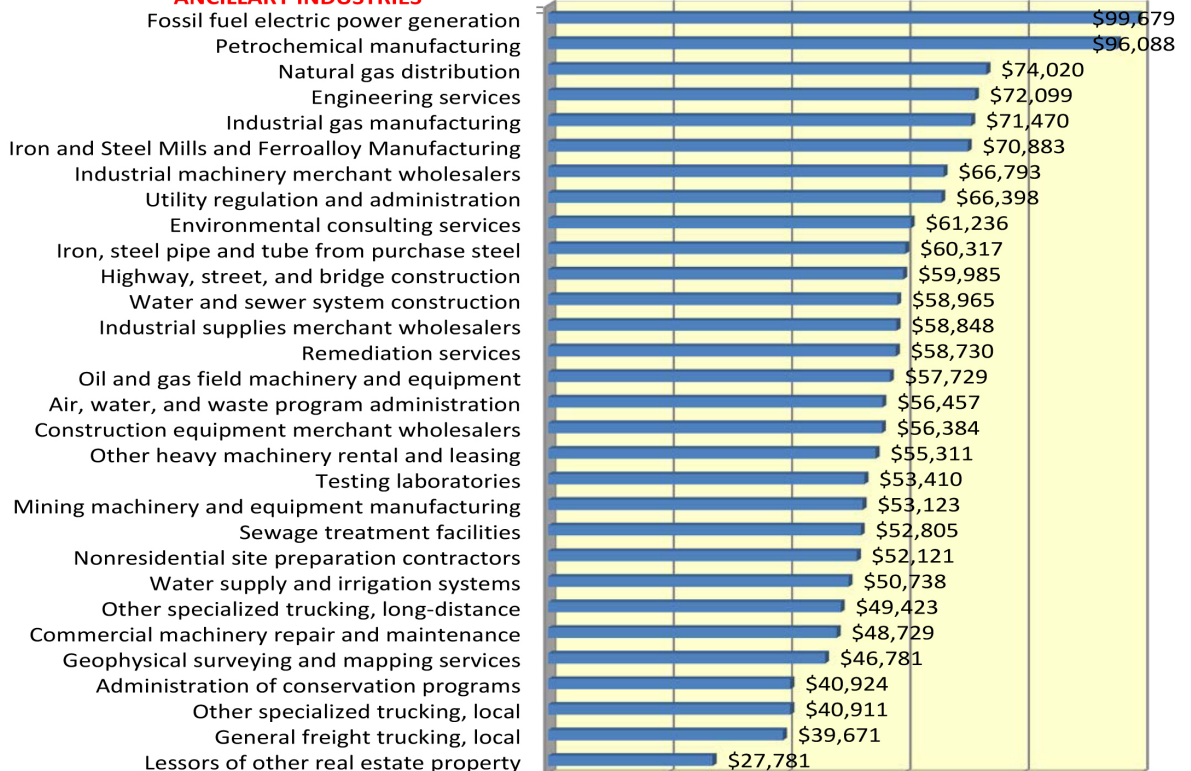
\$44,532

Average Wage by Industry

CORE INDUSTRIES



ANCILLARY INDUSTRIES



Source: Quarterly Census of Employment and Wages.

OHIO SHALE-RELATED ONLINE JOB POSTINGS

Ohio Statewide Online Job Postings

	2012 Q4	2013 Q4	% Change
Core Industries	136	184	35.3%
Ancillary Industries	4,962	4,358	-12.2%
Total: ALL Industries	453,611	444,733	-2.0%

JobsOhio Network Region Online Job Postings

Core & Ancillary Combined	2012 Q4	2013 Q4	% Change
Cincinnati Region (SW Ohio)	817	820	0.4%
Cleveland Region (NE Ohio)	2,222	1,445	-35.0%
Columbus Region (Central Ohio)	775	1,012	30.6%
Dayton Region (West Ohio)	680	562	-17.4%
Nelsonville Region (SE Ohio)	196	213	8.7%
Toledo Region (NW Ohio)	283	321	13.4%
Total*	5,232	4,698	-10.2%

Source: The Conference Board Help Wanted Online® (HWOL). Data subject to revision. Not seasonally adjusted.

Data are not comparable to previous *Ohio Shale Quarterly Economic Trends for Ohio Oil and Gas Industries* reports due to HWOL 2013 methodological revisions.

**The total includes job ads that may have listed Ohio as the only geographical area. As a result, the sum of the job ads for the JobsOhio Regions may be lower, since it does not include these ads without a city or metropolitan statistical area specification.*

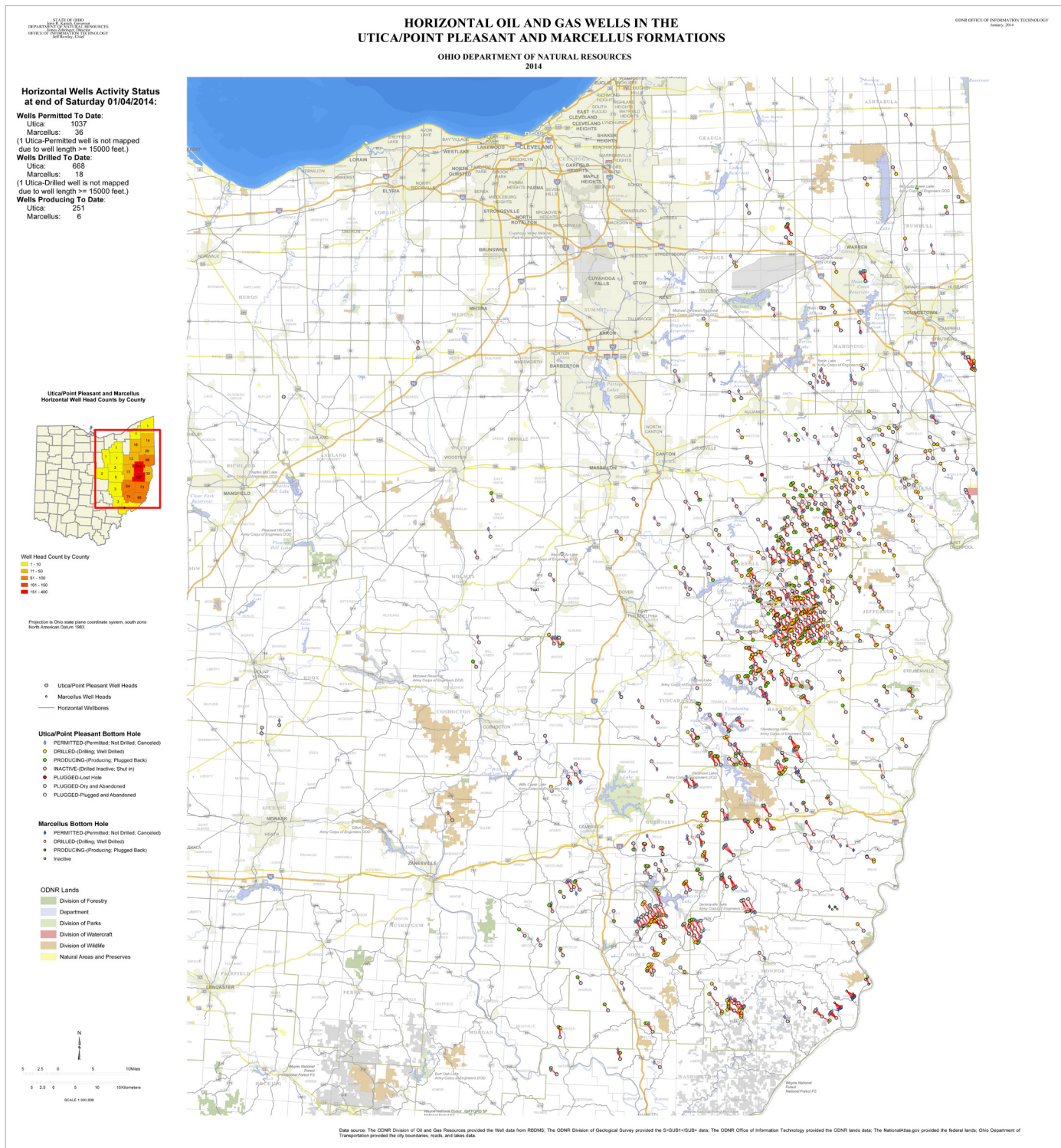
Ohio Online Job Postings

- Total job postings across all industries for Ohio and for ancillary shale-related industries decreased in fourth quarter 2013 compared to fourth quarter 2012.
- Overall, job postings increased 35.3 percent in core shale-related industries.

JobsOhio Network Regional Online Job Postings

- Job postings increased in the Columbus (30.6 percent), Nelsonville (8.7 percent), Toledo (13.4 percent) and Cincinnati (0.4 percent) regions in fourth quarter 2013 when compared to fourth quarter 2012.

WELL ACTIVITY STATUS AS OF JANUARY 4, 2014



KEY OCCUPATIONS IN CORE SHALE-RELATED INDUSTRIES

The occupations listed in the table below are found within the national staffing patterns of core shale-related industries. While these occupations are not exclusive to the core shale-related industries, all are in the top 20 of one or more of these industries.

A standard occupation classification (SOC) code is provided for each occupation. For a complete list of terms, please refer to the Staffing Patterns definition on page 19.

SOC Code	SOC Title	Median Wage	Typical Education, Training, Experience
11-9041	Architectural and engineering managers	\$112,320	Bachelor's, More than 5 years related experience
11-1021	General and operations managers	\$89,770	Associate's, 1-5 years related experience
13-1199	Business operations specialists, all other	\$60,880	HS/GED, Long-term OJT
17-2171	Petroleum engineers	\$109,130	Bachelor's degree
19-2042	Geoscientists, except hydrologists and geographers	\$71,950	Bachelor's degree
19-4041	Geological and petroleum technicians	\$51,520	Associate's, Moderate-term OJT
43-3031	Bookkeeping, accounting, and auditing clerks	\$34,550	HS/GED, Moderate-term OJT
47-1011	First-line supervisors of construction trades and extraction workers	\$57,500	HS/GED, More than 5 years related experience
47-2061	Construction laborers	\$35,660	Less than HS, Short-term OJT
47-2073	Operating engineers and other construction equipment operators	\$44,430	HS/GED, Moderate-term OJT
47-2111	Electricians	\$49,420	HS/GED, Apprenticeship
47-2151	Pipelayers	\$40,920	HS/GED, Short-term OJT
47-2152	Plumbers, pipefitters, and steamfitters	\$47,140	HS/GED, Apprenticeship
47-3015	Helpers--pipelayers, plumbers, pipefitters, and steamfitters	\$23,730	HS/GED, Short-term OJT
47-5011	Derrick operators, oil and gas	\$32,580	Less than HS, Short-term OJT
47-5012	Rotary drill operators, oil and gas	\$29,110	Less than HS, Moderate-term OJT
47-5013	Service unit operators, oil, gas, and mining	\$45,410	Less than HS, Moderate-term OJT
47-5071	Roustabouts, oil and gas	\$28,610	Less than HS, Moderate-term OJT
47-5081	Helpers--extraction workers	\$27,990	HS/GED, Short-term OJT
49-1011	First-line supervisors of mechanics, installers, and repairers	\$57,110	HS/GED, 1-5 years related experience

Source: U.S. Bureau of Labor Statistics, Occupational Employment Statistics, May 2012.

(continued on the next page)

Key Occupations in Core Shale-Related Industries

(continued from the previous page)

SOC Code	SOC Title	Median Wage	Typical Education, Training, Experience
49-9012	Control and valve installers and repairers, except mechanical door	\$52,040	HS/GED, Moderate-term OJT
49-9041	Industrial machinery mechanics	\$44,650	HS/GED, Long-term OJT
51-1011	First-line supervisors of production and operating workers	\$52,690	Post-HS cert, 1-5 years related experience
51-4121	Welders, cutters, solderers, and brazers	\$35,300	HS/GED, Moderate-term OJT
51-8092	Gas plant operators	\$59,580	HS/GED, Long-term OJT
51-8093	Petroleum pump system operators, refinery operators, and gaugers	\$55,840	HS/GED, Long-term OJT
53-3032	Heavy and tractor-trailer truck drivers	\$37,410	HS/GED, Short-term OJT
53-7062	Laborers and freight, stock, and material movers, hand	\$22,580	Less than HS, Short-term OJT
53-7071	Gas compressor and gas pumping station operators	\$61,290	Less than HS, Moderate-term OJT
53-7073	Wellhead pumpers	\$33,020	Less than HS, Moderate-term OJT

Source: U.S. Bureau of Labor Statistics, Occupational Employment Statistics, May 2012.

STATEWIDE SHALE-RELATED EMPLOYMENT DATA

The Quarterly Workforce Indicators (QWI) are a set of economic indicators derived from state administrative records and basic demographic information from the Census Bureau. They can be examined based on geography, industry, gender and age of workers. Data presented are the most recent available. Because QWI data are not seasonally adjusted, the same quarter must be used when analyzing changes over time. This will ensure that seasonal factors are not influencing employment change. Therefore, in the table below and on the following page, fourth quarter data from 2011 is presented with fourth quarter data from 2012.

The tables below and on the following page show Ohio shale-related employment. “Stable Employment” is an estimate of the number of jobs that were present at the beginning and end of a quarter. “All Hires” is the estimated number of workers who started a job during the quarter; it includes new and recalled employees. “Separations” is the estimated number of workers whose jobs with a given employer ended during a quarter.

Ohio	2011 Q4			2012 Q4		
	Stable Employ.	All Hires	Separations	Stable Employ.	All Hires	Separations
All industry groups	4,406,970	854,090	790,810	4,451,006	787,212	826,100
2111 Oil and Gas Extraction	2,829	181	175	2,875	367	401
2131 Support Activities for Mining	2,617	746	840	3,106	1,025	931
2371 Utility System Construction	9,661	2,296	3,527	9,994	2,997	4,805
4862 Pipeline Transportation of Natural Gas	338	14	3	344	9	5

Source: U.S. Census Bureau, Quarterly Workforce Indicators.

Quarterly Workforce Indicators are only available at the four-digit NAICS level. Consequently, although these industry groups contain some employment from non-shale related core industries, they provide an indication of labor activity for these shale-related industries.

- Stable jobs, those present at the beginning and end of a quarter, increased in all core shale-related industries from fourth quarter 2011 to fourth quarter 2012.
- It is also clear there is significant churn and turnover in the job market, as demonstrated by the level of hires and separations.

JOB OHIO NETWORK SHALE-RELATED EMPLOYMENT

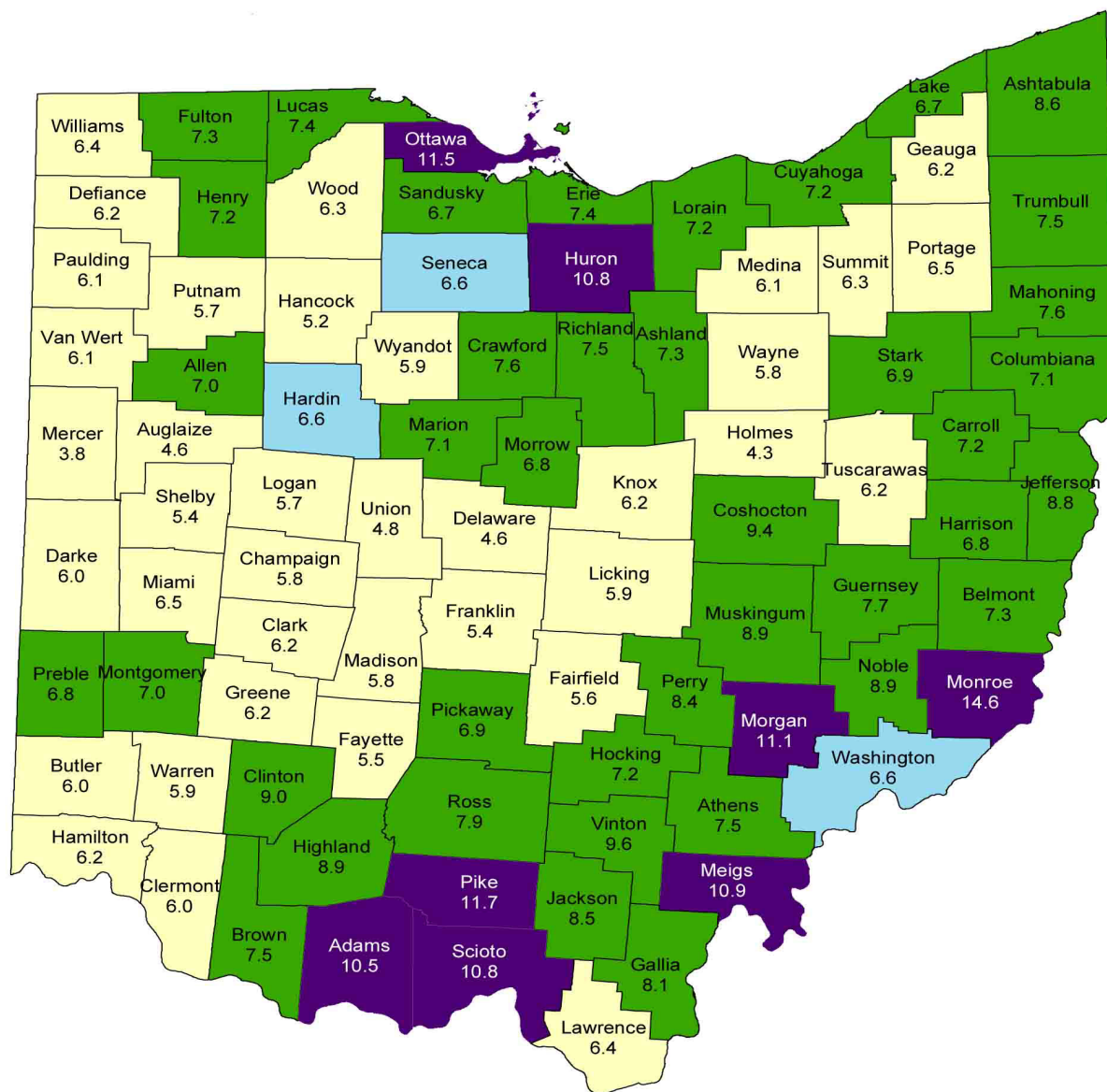
	2011 Q4			2012 Q4		
	Stable Employ.	All Hires	Separations	Stable Employ.	All Hires	Separations
Central Ohio - Columbus Region						
All industry groups	870,568	177,423	158,198	874,826	173,080	174,792
2111 Oil and Gas Extraction	174	5	11	173	51	30
2131 Support Activities for Mining	179	40	128	138	0	37
2371 Utility System Construction	1,999	390	501	1,997	361	556
4862 Pipeline Transportation of Natural Gas	74	3	0	15	0	0
Northeast Ohio - Cleveland Region						
All industry groups	1,673,884	335,555	300,211	1,715,213	293,948	313,228
2111 Oil and Gas Extraction	616	60	63	635	87	78
2131 Support Activities for Mining	599	117	150	751	266	196
2371 Utility System Construction	3,337	860	1,478	3,278	1,004	1,395
4862 Pipeline Transportation of Natural Gas	62	0	0	63	0	0
Northwest Ohio - Toledo Region						
All industry groups	470,805	98,531	88,271	462,073	87,743	91,398
2111 Oil and Gas Extraction	0	0	0	***	0	0
2131 Support Activities for Mining	0	0	0	***	0	10
2371 Utility System Construction	1,247	335	518	1,366	465	1,362
4862 Pipeline Transportation of Natural Gas	***	0	0	***	0	0
Southeast Ohio - Nelsonville Region						
All industry groups	272,094	46,238	47,564	272,963	44,338	47,440
2111 Oil and Gas Extraction	353	42	37	431	124	140
2131 Support Activities for Mining	1,668	511	452	1,834	493	477
2371 Utility System Construction	447	174	120	703	480	370
4862 Pipeline Transportation of Natural Gas	22	0	0	22	0	0
Southwest Ohio - Cincinnati Region						
All industry groups	670,865	124,504	127,337	683,304	116,856	126,458
2111 Oil and Gas Extraction	27	5	4	***	***	0
2131 Support Activities for Mining	22	15	6	66	70	47
2371 Utility System Construction	1,580	275	352	1,669	359	465
4862 Pipeline Transportation of Natural Gas	***	***	0	***	0	0
West Ohio - Dayton Region						
All industry groups	448,755	71,839	69,233	442,626	71,251	72,783
2111 Oil and Gas Extraction	***	0	0	***	0	0
2131 Support Activities for Mining	0	8	3	68	109	60
2371 Utility System Construction	645	94	132	707	67	152
4862 Pipeline Transportation of Natural Gas	0	0	0	***	0	0

Source: U.S. Census Bureau, Local Employment Dynamics, Quarterly Workforce Indicators.

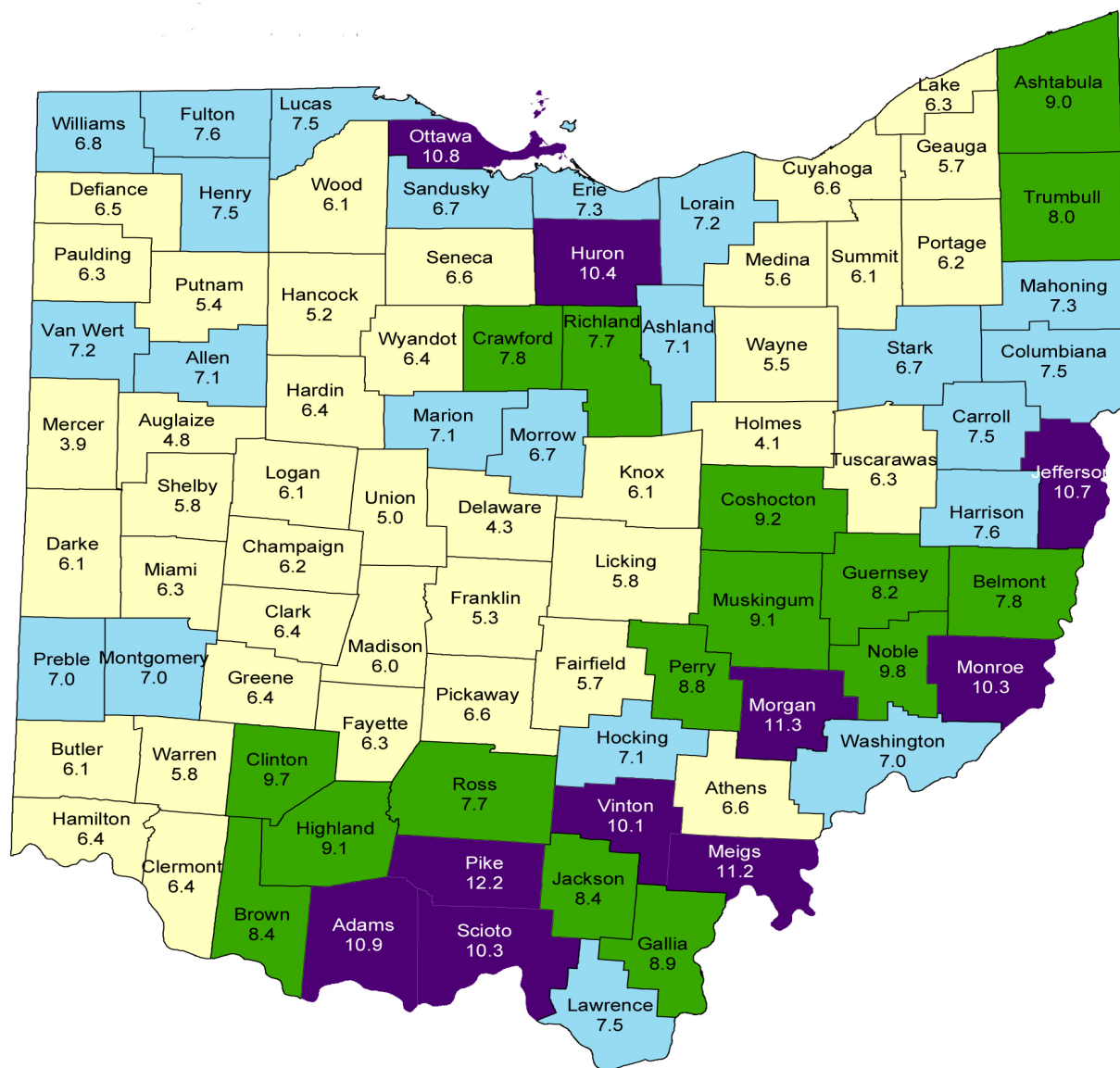
***Indicates data cannot be disclosed due to confidentiality restrictions or data quality standards.

Quarterly Workforce Indicators are only available at the four-digit NAICS level. Consequently, although these industry groups contain some employment from non-shale related core industries, they help provide an indication of labor activity for these shale-related industries.

COUNTY UNEMPLOYMENT RATES IN DECEMBER 2013 (Not seasonally adjusted)

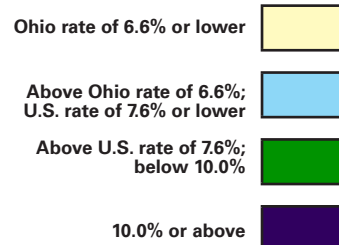


COUNTY UNEMPLOYMENT RATES IN DECEMBER 2012 (Not seasonally adjusted)



Unemployment Rates

	Not Seasonally Adjusted	Seasonally Adjusted
United States	7.6%	7.9%
Ohio	6.6%	6.7%



Source: Ohio Department of Job and Family Services
Office of Workforce Development
Bureau of Labor Market Information

*Data based on 2012 benchmark.

DEFINITIONS

OHIO LABOR FORCE STATISTICS*

Source: Ohio Department of Job and Family Services' Bureau of Labor Market Information, Local Area Unemployment Statistics (LAUS)

The labor force and unemployment data are based on the same concepts and definitions as those used for the official national estimates obtained from the Current Population Survey (CPS). The LAUS program measures employment and unemployment on a place-of-residence basis and produces estimates using equations based on regression techniques. This method uses data from several sources, including the CPS, the Current Employment Statistics (CES) program, and state unemployment insurance programs. The LAUS program does not produce estimates for any demographic groups.

Employment – A count of all persons who, during the week that includes the 12th day of the month, (a) did any work as paid employees, worked in their own businesses or professions or on their own farm, or worked 15 hours or more as unpaid workers in enterprises operated by members of their families, or (b) were not working but who had jobs from which they were temporarily absent. Each employed person is counted only once, even if the person holds more than one job. Included are the self-employed, unpaid family workers, agricultural workers and private household workers, who are excluded by the CES survey.

Labor Force – The population of people either working or looking for work, or classified as employed or unemployed.

Unemployment – A count of all persons aged 16 years and older who had no employment during the reference week (the week containing the 12th day of the month), who were available for work (except for temporary illness), and who had made specific efforts to find employment sometime during the four-week

period ending with the reference week. This includes those waiting to be recalled to jobs from which they had been laid off.

Unemployment Rate – The number of unemployed workers as a percent of the labor force.

JOBS*

Source: Ohio Department of Job and Family Services' Bureau of Labor Market Information, Current Employment Statistics

Each month the CES program surveys about 140,000 national businesses and government agencies to provide detailed industry data on employment, hours and earnings of workers on non-farm payrolls. This is a collaborative effort between the Bureau of Labor Statistics (BLS) and the states. CES produces a count of jobs, not of people.

Nonfarm Jobs – The total number of persons on established payrolls employed full- or part-time who received pay for any part of the pay period that includes the 12th day of the month. Temporary and intermittent employees are included, as are any employees who are on paid sick leave, on paid holiday, or who worked during only part of the specified pay period. A striking employee who works only a small portion of the survey period, and is paid, is included as employed. Those on payrolls of more than one establishment are counted in each establishment. Data exclude proprietors, self-employed workers, unpaid family or volunteer workers, farm workers, and domestic workers. Those on layoff, strike or leave without pay for the entire pay period, or who have not yet reported for work are not counted as employed. Government employment covers only civilian employees.

*THESE DATA ARE SEASONALLY ADJUSTED. Seasonal adjustment removes changes in employment due to normal seasonal hiring or layoffs (such as holidays, weather, etc.).

DEFINITIONS

QUARTERLY WORKFORCE INDICATORS

Source: U.S. Census Bureau

The Quarterly Workforce Indicators are data that can be examined by region, industry, gender and age of workers. These indicators are built upon wage records in the unemployment insurance system and information from state Quarterly Census of Employment and Wages (QCEW) data.

QUARTERLY CENSUS OF EMPLOYMENT AND WAGES

Source: Ohio Department of Job and Family Services' Bureau of Labor Market Information, Quarterly Census of Employment and Wages

Business Establishment – An establishment is the location of a certain economic activity, such as a factory, store, office or mine, which produces goods or services. It is typically at a single physical location and engaged in one, or predominantly one, type of economic activity. An employer may have one or more establishments.

Employment – Employment data include all employment covered under federal and Ohio unemployment insurance laws for each of the three months in a quarter. The employment count represents the number of full- and part-time employees who worked during or received pay for the payroll period including the 12th day of the month. The employment totals for each month are averaged for the quarter employment count. Those on paid vacations or paid sick leave are included. Workers temporarily earning no wages due to labor-management disputes, layoffs or other reasons are not reported as employed. Those on the payroll of more than one employer during the same reference week are reported more than once.

Wages – Wages include total compensation paid during a calendar quarter, including

bonuses. Average wages are calculated by dividing total wages for a quarter by average employment in that quarter.

STAFFING PATTERNS (Key Occupations Section)

Source: Ohio Department of Job and Family Services' Bureau of Labor Market Information

A staffing pattern is a list of the occupations most commonly found within a particular industry. This information comes from the biennial Long-Term Occupational Employment Projections data.

Annual Median Wage – The annual median wage earned by workers in an occupation, assuming 40 hours of work per week, 52 weeks a year. Wage data is derived from the annual Occupational Employment Statistics survey.

Typical Education, Training and Experience – To assist with career planning, the BLS has determined the typical education needed for entry into an occupation, years of commonly needed work experience in a related occupation, and typical on-the-job training needed to attain competency in the occupation. For definitions of available categories see www.bls.gov/emp/ep_definitions_edtrain.pdf.

Typical Education Levels

- Less than high school
- High school diploma or equivalent (HS/GED)
- Postsecondary non-degree award (Post-HS Cert.)
- Associate's degree
- Bachelor's degree
- Master's degree
- Doctoral or professional degree

Work Experience in a related occupation

- 5 years or more
- Less than 5 years

DEFINITIONS

Typical On-The-Job (OJT) training

- Long-term OJT – More than 12 months OJT or combined work experience and formal classroom instruction
- Moderate-term OJT – One to 12 months OJT and informal training
- Short-term OJT - Less than one month

HELP WANTED ONLINE ADS

Source: The Conference Board Help Wanted OnLine™ Data Set

The Conference Board HWOL data set provides real-time insight into the employment marketplace through the world's largest database of online job ads. Jobs ads can be classified by industry, occupation, employer and geographic area.

Data are analyzed for employment trends and to forecast economic conditions. The underlying data for The Conference Board HWOL are provided by Wanted Technologies Corporation.

NORTH AMERICAN INDUSTRY CLASSIFICATION SYSTEM (NAICS) CHANGES

NAICS, established in 1997, is reviewed for potential revisions every five years. The latest revision, in 2012, was implemented by BLS in the QCEW program with the release of first quarter 2011 data. As part of this revision, the NAICS code of only one shale-related industry was impacted: NAICS 331111 (Iron & Steel Mills). The NAICS 2012 structure eliminated NAICS 331111, combining it with NAICS 331112 (Electrometallurgical ferroalloy product manufacturing) to form NAICS 331110 (Iron & Steel Mills and Ferroalloy Manufacturing).

Core Shale-Related Industries (NAICS):

Crude Petroleum & Natural Gas Extraction (211111); Natural Gas Liquid Extraction (211112); Drilling Oil & Gas Wells (213111); Support Activities for Oil & Gas Operations (213112); Oil & Gas Pipeline & Related Structures Construction (237120); and Pipeline Transportation of Natural Gas (486210).

Ancillary Shale-Related Industries (NAICS):

Fossil Fuel Electric Power Generation (221112); Natural Gas Distribution (221210); Water Supply & Irrigation Systems (221310); Sewage Treatment Facilities (221320); Water & Sewer Line & Related Structures Construction (237110); Highway, Street, and Bridge Construction (237310); Nonresidential Site Preparation Contractors (238912); Petrochemical Manufacturing (325110); Industrial Gas Manufacturing (325120); Iron & Steel Mills & Ferroalloy Manufacturing (3311101); Iron & Steel Pipe & Tube Manufacturing from Purchased Steel (331210); Mining Machinery & Equipment Manufacturing (333131); Oil & Gas Field Machinery & Equipment Manufacturing (333132); Construction and Mining (except Oil Well) Machinery and Equipment Merchant Wholesalers (423810); Industrial Machinery and Equipment Merchant Wholesalers (423830); Industrial Supplies Merchant Wholesalers (423840); General Freight Trucking, Local (484110); Specialized Freight Trucking, Local (484220); Specialized Freight Trucking, Long-Distance (484230); Lessors of Other Real Property (531190); Construction, Mining & Forestry Machinery & Equipment Rental & Leasing (532412); Engineering Services (541330); Geophysical Surveying & Mapping Services (541360); Testing Laboratories (541380); Environmental Consulting Services (541620); Remediation Services (562910); Commercial & Industrial Machinery & Equipment Repair & Maintenance (811310); Administration of Air and Water Resource and Solid Waste Management Programs (924110); Administration of Conservation Programs (924120); and Regulation and Administration of Communications, Electric, Gas, and Other Utilities (926130).

John R. Kasich, Governor
State of Ohio

Cynthia C. Dungey, Director
Ohio Department of Job and Family Services

January 2014

An Equal Opportunity Employer and Service Provider